# Perioperative Pointers Speaker Information

Thank you for your willingness to contribute to ASA's digital library! We're excited to include your video as part of our *Perioperative Pointers* series. Below, you'll find more information about what we're envisioning for these videos.

## Overview

**Perioperative Pointers** are short, social-media-style videos where members of the anesthesia care team share a quick, practical tip related to the pre-, intra-, or post-operative phases of care. These microlearning clips offer fast, actionable pearls that clinicians can immediately apply in practice. Contributors record their tips themselves using a phone, webcam, or camera, and submit the video for upload.

**Approximate video length:** 30-90 seconds

**Audience:** The anesthesia care team (anesthesiologists, residents, CRNAs, anesthesiologist assistants, perioperative nurses, etc.) who want concise, real-world insights from peers and experts.

## What Makes This Playlist Unique

- Short, social-media-friendly microlearning clips
- Self-recorded and personal — energetic, authentic, and approachable
- One key tip per video for easy, immediate application
- Designed for mobile consumption and high shareability

**Tone keywords:** quick · practical · conversational · authentic

## Speaker Instructions

You will record a brief video (30-90 seconds) sharing **one perioperative tip**. Think of it as offering a polished, professional piece of advice to a colleague, but in a relaxed, friendly format.

1. Think of and prepare one *specific*, *actionable* tip related to the pre-, intra-, or post-operative process. Examples:
    - A simple workflow trick that improves efficiency or safety
    - A communication strategy that enhances team coordination
    - A clinical reminder that helps avoid a common pitfall
    - Keep your advice *focused and brief* — aim for one clear idea or practice pearl.
2. Record your video on your own time:
    - Start with a brief intro: “Hi, I'm [name], and here’s my perioperative pointer.”
    - Deliver your tip directly to the camera in a natural, conversational tone.
    - Wrap up with a simple line: “That’s my pointer, thanks for watching!” or “Hope that helps!”

## Visual Guidance

- Use your phone or webcam (portrait or landscape is acceptable).
- Make sure your face is clearly visible and audio is crisp.
- Keep your tone friendly and confident.
- Smile and maintain a conversational energy — short, clear, and engaging.